PLAY METER

UPDATE EDITION

Volume 5 Number 20 **November 1,1979**

ASCAP steps up campaign

The American Society of Composers, Authors and Publishers announced that it is accelerating its campaign against unlicensed jukebox operators by filing 35 lawsuits in federal courts in 12 states—California, Florida, Georgia, Illinois, Michigan, New Jersey, New York, North Carolina, Oregon, Pennsylvania, Rhode Island, and Washington.

The plaintiffs are members of ASCAP whose songs were played without permission.

Ordinarily, music users such as bars, restaurants, and taverns where jukeboxes are often located enter into voluntary license agreements with ASCAP. The voluntary agreement system does not apply to jukebox performances because Congress intervened and stipulated a compulsory license for jukebox operators in the new copyright law. That law became effective in 1978.

Under the compulsory license system, a jukebox operator may obtain the right to perform all copyrighted music for $8 per year per jukebox by registering the jukebox with, and paying the fee to, the United States Copyright Office. Fees paid in European countries range from about $50 to several hundred dollars per year per jukebox.

"Congress intended the jukebox industry to pay between $3.2 million and $4 million per year, based on the jukebox industry's own estimate that there were 400,000 or 500,000 jukeboxes in operation," an ASCAP spokesman said. The amount collected in 1978 and 1979 is only about $1 million per year. "Accordingly," said the spokesman, "composers, authors and publishers of music are losing literally millions of dollars every year which Congress intended us to receive. And we now have to incur the expense of lawsuits because of the jukebox operators' disregard for the law. We shall pursue these operators vigorously and we expect to recover substantially more in damages from them than they would have paid in license fees."

ASCAP previously brought a number of lawsuits against unlicensed jukebox operators who paid quickly after they were sued. The society hoped that after the wide publicity those lawsuits received most jukebox operators would pay the eight dollars and avoid being sued. However, so many jukeboxes remain unlicensed, ASCAP says, that it is necessary to take stronger action against infringers.

"We intend," the ASCAP spokesman said, "to protect our members against jukebox piracy and, when we find instances of willful infringement, we shall ask for criminal prosecution by the federal authorities. We are determined to recover substantial damages from every jukebox operator who infringes our copyrights."

Fred Granger, executive director of the Amusement and Music Operators Association, reported that "We always advise our members to pay the eight dollar fee and we believe our members are complying with the law. But beyond our membership of 1,200, we don't have any enforcement rights and some of them may not be paying—I just don't know. Our people feel that $8 is something we can live with. We agreed to it when it came up."

The 1976 copyright law, which went into effect January 1, 1978, provides a compulsory license for jukebox operators at an annual fee of eight dollars per jukebox. The eight dollar fee permits non-dramatic performance of copyrighted music.

To obtain the compulsory license, jukebox operators must register their machines with the U.S. Copyright Office in Washington. The statute also requires operators to affix a certificate—supplied by the Copyright Office—to the jukebox in a position where it can be readily examined by the public.

NBC to cover JB awards show

Television coverage by NBC-TV of the AMOA Jukebox awards presentation and stage show, a first for the organization, will be realized this month.

The firm of Bob Stivers and Associates approached Fred Granger, executive director of the AMOA, earlier this year to set up a meeting exploring feasibility of the project.

Stivers, president of the firm, and two of his colleagues, Bob Parkinson and Alvin Ross, ironed out details with ad hoc committee members Wayne Hesch, chairman; Bob Nims; Don Van Brackel; Fred Collins; Russell Mawdley; Hirsch de La Viez; and Granger.

The producers, who are sending out telegrams to alert the industry, are promising the "best stage show ever."

The show, set for November 11, will be taped and aired the following Thursday, November 15.

Jukebox awards presentations in recent years have been plagued by "no-show" winners—that is, entertainers will usually send a manager or recording studio executive to accept the award.

Perhaps with the expansion of awards categories (PLAY METER, October 15, 1979) from five to fifteen and the added attraction of television coverage, heavily booked entertainers will make the AMOA awards show a headliner event this year.

Volume 5, No. 20
November 1, 1979

staff

Publisher and Editor:
Ralph C. Lally II
Editorial Director:
David Pierson
Managing Editor:
Vicki Darlington
International Editor:
David Snook
Editor, *Coin Slot*
Technical Editor:
Zac Oliver
Correspondents:
Pat Matthews
Roger C. Sharpe
Dick Welu
Douglas McCallum
Art Direction:
Katey Schwark
Circulation Manager &
Classified Advertising:
Valerie Cognevich
Typography:
Vickie Lofton
Advertising Representative:
David Pierson
European Representative:
Esmay Leslie

PLAY METER, November 1, 1979. Volume 5, No. 20. Copyright 1979 by Skybird Publishing Company. PLAY METER (ISSN 0162-1343) is published twice monthly on the 1st and 15th of the month. Publishing offices: 112 North Roadway, New Orleans, La. 70124, P. O. Box 24170, New Orleans, 70184. Tel. 504/282-0261. Subscription rates: U. S. and Canada—$25; Europe and Japan—$45; elsewhere—$50. One order subscription: 2-9, $20 each; 10-24, $17 each; 25 or more, $15 each. Advertising rates available on request. No part of this magazine may be reproduced without expressed permission. The editors are not responsible for unsolicited manuscripts. Second-class postage paid at New Orleans 70113 and additional mailing offices. Postmaster: Send Form 3579 to PLAY METER, P. O. Box 24170, New Orleans, LA 70184.

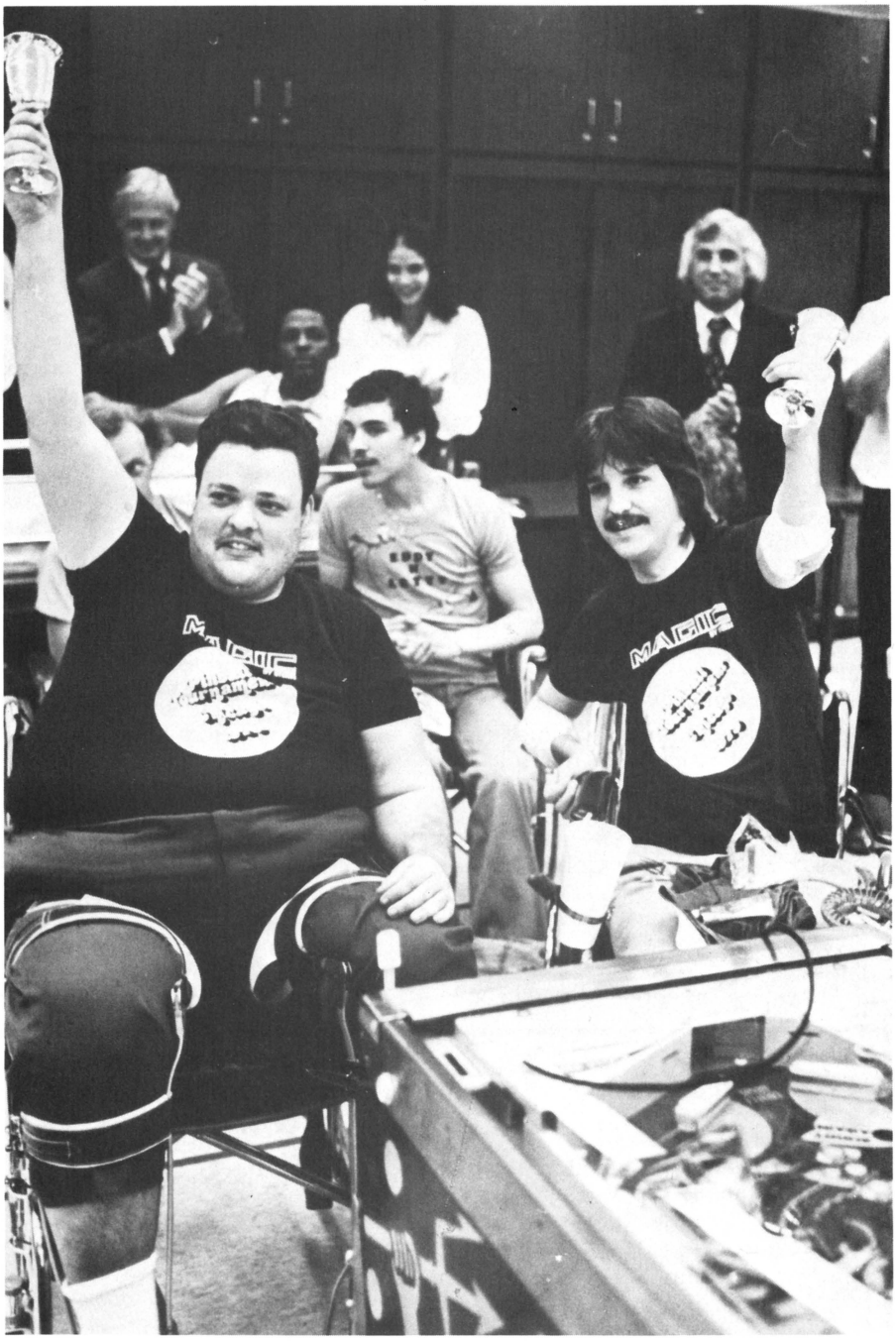
European office: PLAY METER Promotions, "Harescombe" Watford Road, Northwood Middx. England, Northwood 29244.

First pinball tournament for handicapped held

The physically disadvantaged scored another important milestone when the first pinball tournament for the handicapped was held in Chicago, sponsored by the Rehabilitation Institute of Chicago and Stern Electronics.

More than 20 disabled patients participated in the tournament, which signalled the introduction of pinball into the institute's regular recreation program.

Tournament play was supervised by Lou Carpino, director of recreation, and Gary Stern, president of Stern Electronics, Inc., Chicago.



Winner of the tournament Michael Davis, left, and runner-up David Streich break into pleased smiles after the tournament's scores were tallied. The tournament marked an important "first" in handicapped recreation.

Cantor leaves Atari post, pins hopes on promotion firm

Carol Kantor, who conducted the marketing services department and helped develop much of Atari's successful promotional concepts, is leaving the firm to open her own promotions business.

Consequently, Atari announced the promotion of Colette Weil to manager of marketing research. Mary Takatsuno and Linda Butcher were also elevated to new positions with the Sunnyvale, California video giant. Takatsuno and Butcher will work as marketing analysts.

Kantor's first solo effort will wear the tag Business Builders and will be located in Cupertino, California. The company will offer a variety of promotional services to the coin machine industry, including custom promotion programs for operators.

"Operators are appreciating what promotions can do," Kantor told PLAY METER. "That was easy to see from the promotions we conducted at Atari."

One of Kantor's immediate projects will be a "semi-customized" arcade newsletter. The newsletter will contain certain information pertinent to all arcades with other sections reserved for information peculiar to specific operations. The newsletter will be directed at the players, and as such will serve as a promotional tool for the operators.

Carol Kantor

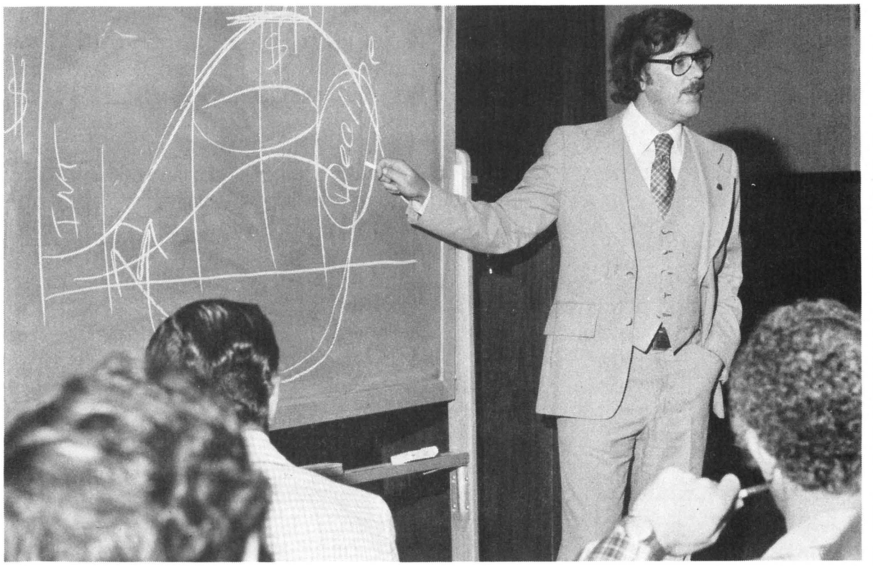
Business Builders also offers promotional paraphernalia such as T-shirts, buttons, decals, etc. Kantor will be in attendance at the AMOA show to demonstrate her new promotional concepts.

Weil has worked in the Atari research program for two and a half years. In her new position she will have full responsibility for new product and marketplace research and analysis for inputs to the marketing decision process. "In her new position, Colette's education and experience in marketing research will continue to be an asset to Atari's growth," commented Frank Ballouz, Atari director of marketing.

Irving Kaye appoints Tennessee distributor

The Irving Kaye Company, manufacturers of coin-operated pool tables, has appointed Rowe International of 628 Madison Ave., Memphis, Tennessee as the exclusive distributor for Kaye products in their territory.

According to Bill Currier, sales manager at the Kaye company, "with the very capable hands of Bill Stewart at the helm and Ron Harris in sales, we have every confidence that their phenomenal success with our new *Silver Shadow* pool table will continue to be a source of pride to the Irving Kaye Company. Their concern with providing only top calibre equipment to their customers has made them the most sought-after distributor in their area and we are most pleased to have them representing us."



Sandler Vending Company of Minneapolis, Minnesota hosted a "Profit Seminar" and luncheon recently at the Golden Valley House for some sixty owner/manager operators, who responded enthusiastically to talks on "Your Future With The $1.00 Coin," "Pinball Management," and "Return on Investment Forum." Here, Bernie Powers of Bally points to a business curve that seems to be heading in the wrong direction.

Frankfort trade fair set

Exhibitors are queuing up to reserve the limited space still available in the first specialist trade fair for amusement and vending machines, set for January 17-19 in Frankfort, Germany.

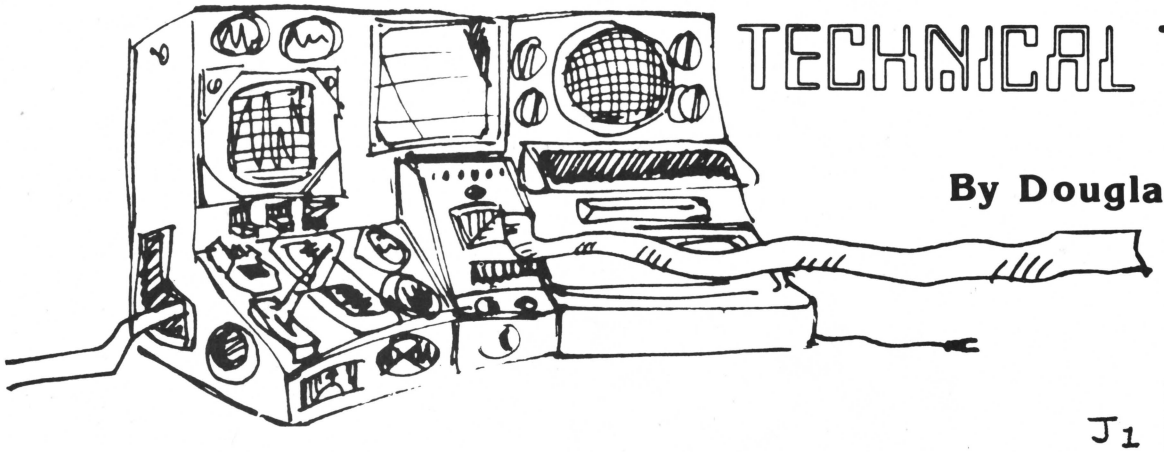
Seventy-five percent of the exhibition area for the International Amusement and Vending Trade Fair was reserved as of September 1 for the show, which will feature a comprehensive display of specialist vending machines and a strongly internationalized range of amusement machines.

Many worldwide market leaders plan to attend the fair, which will be held in the spacious 10,000 square meter Hall I of the exhibition grounds in Frankfort.

Over 100 companies, including representatives from the United States, Great Britain, Japan and Italy, are involved in pre-show publicity, that includes the distribution of specialist visitor invitations to "ensure that only a high caliber specialist public (will) visit the fair," according to Heckmann GMBH, the trade fair company organizing the show.

Five thousand visitors are expected, with a foreign constituent of 20 to 25 percent.

Visitors will receive a trade fair badge which will identify the participant's name and country of origin.



TECHNICAL TOPICS

By Douglas McCallum

'Night Rider' testing unit instructions

Since our *Night Rider* may not always be in the shop to use as a test board, I have drawn up plans for a cute little unit to provide dynamic testing conditions for Bally's solenoid driver boards. Readers may request a copy by writing me at Music Systems Co., 3542 Dell Road, Holt, Michigan 48842.

Here's how it works and how to use it:

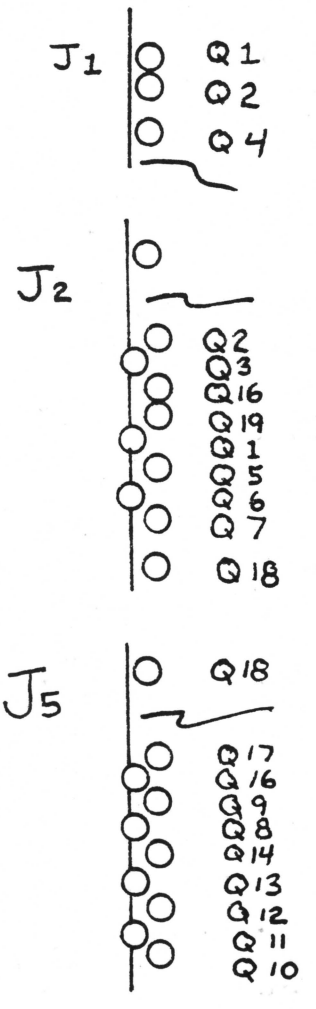
A simple transformer and bridge and rectifier circuit provides twelve volts DC which is supplied to the board's five-volt regulator. Thus we can test that regulator circuit. (A test of the 190 volt supply is not provided.)

The five volts is then applied to the board circuits via jumper. Excepting the flipper relay circuit, each continuous duty solenoid circuit has its own test button. All it does is ground the input. The momentary solenoid circuits are tested by a push button and a selector switch.

The thumbwheel switch is a sixteen-position device with positions numbered 0 through 15. This switch simply provides the various inputs to U2 needed to select the sixteen outputs. The switch numbers correspond to the outputs of U2 as numbered *inside* U2 on the schematic. Connectors with LEDs are provided to indicate circuit operation.

Using this gadget is simple enough. Attach the connectors to the appropriate points and you're ready to go. Turn the tester on. Now, to test continuous duty circuits, simply press the three buttons. To test the momentary duty circuits, select the desired output of U2 with the thumbwheel switch and then press the button to energize.

If the particular circuit under test is functioning properly, an LED will light while the button is pressed. Note that some of the circuits feed more than one LED. The orange wire carries the supply for the LEDs and must be connected for them to light. For in-game testing, connect the tester to J3 and J4 *only*. Also, you must jump the ground test point to the system ground (which is normally through J3). The ground braid will do.



Atari switches now modifiable

To improve response on bumpers, kickers, and overall playfield action on Atari pinballs (*Atarians, Time 2000, Airborne Avenger* and *Middle Earth*) some of the switches (micro) can be replaced by other manufacturers' switch assemblies. The modifications are easy, requiring only time and certain materials to be performed.

A note on *Space Riders*: the ball return kicker plunger is linked to the kicker arm through a spring. Atari did improve the spring; however, if you still have the problem, you can use a kicker plunger and link assembly from other manufacturers. Although it puts more stress in the fiber, it works as well.

The stand up switches on the side of the captive ball targets can be extended with a Gottlieb standard switch blade.

Solution for those flipper game legs with damaged leveler's base: drill a hole so that the legs leveler moves freely and use two hex nuts and 1/8 inch thick flat washers on each side of the base.

'Kiss' marks circuit changes

You are now the proud new owner of a Bally *Kiss* pinball. You'll find some interesting changes on this game involving the lamp circuits. Bally, in its infinite marketing wisdom, decided to tie in the lamps in the back flash with the playfield features. All of these additional lamps means additional circuits and additional power requirements.

On the rectifier board in the transformer assembly you will notice they've added two new TO-3's (transistor shaped) with heat sinks. They are rectifiers. The two of them form a bridge providing 6.5 volts DC to the lamp circuits. This line is fused at 20 amps. This circuit takes the place of the 5.4 volt, 10 amp circuit on the older games.

Up on the side in the head, you'll find the auxiliary lamp driver board. Its task is controlling the lamps in the *Kiss* on the glass. It shares some signals with the main lamp driver board, namely: data lines ADO, AD1, and chip select lines PDO, PD1, PD2, PD3. Also lamp strobe #2 from the MPU enables the circuits. Add a 5 volt supply for the logic and we're all done. The SCR's are 106's, just like on the main lamp board.

TV Monitors Made Easy

A TV monitor is an electronic device that displays a video signal on a phosphorescent screen for viewing. It has several parts:

(a) Power Supply—to supply working voltages for the circuits.

(b) Picture Tube—(CRT) where the picture is displayed; has a "gun" in the neck that fires a beam of electrons toward the phosphor-coated screen. This phosphor glows brightly when hit by electrons.

(c) High Voltage Supply—creates the high voltage used to charge the shell of the CRT to accelerate the electron beam.

(d) Horizontal and Vertical Oscillators—to sweep the electron beam back and forth, and up and down to generate the raster. Raster is the name for the lit-up but blank screen.

(e) Video Amp—modulates the strength of the electron beam (makes the little lines light or dark) as it sweeps to generate an image.

The TV image is made up of several hundred lines that vary in brightness. These lines are actually made one at a time but this happens so fast that the eye sees the whole image. The screen is completely scanned thirty times each second. We call the image made of uniform bright lines, "raster."

Adjustments

The various adjustments on our monitors function just as their counterparts on regular TV sets.

1. Brightness—adjust *before* contrast. Adjust so that the CRT background is as dark as possible without diminishing the brightness of the video display.

2. Contrast—adjust so the images are as bright as possible against the pre-adjusted background without being blurred.

3. Vertical Hold—adjust only if the picture appears to be rolling up or down the CRT: adjust for a stable, centered picture.

4. Vertical Size—(The vertical size and vertical linearity controls are interactive) simply adjust for desired picture size.

5. Vertical Linearity—adjust only if top of picture seems compressed. Adjust so raster lines are all evenly spaced. May require readjustment of vertical size control.

6. Other controls and the yoke—don't mess with these unless you've been checked out on them.

You can't hurt anything with these controls, so don't worry about doing it wrong.

A word about safety (actually several words):

Most of the circuitry in a monitor runs on thirty volts. That's about what you would find in a pinball machine. There are certain parts of the monitor operating on considerably higher voltage. These voltages should be respected, not feared.

The doughnut shaped whatzit in the corner with the thick red wire coming out is the source of much of this higher voltage—it's called the "flyback transformer." The red wire going up to the picture tube generally carries several thousand volts (a rough estimate is about 1000 volts for each inch the picture tube is wide). Just keep your fingers away from these things when the set is on and you'll be all right.

Contrary to popular opinion, the outside of the picture tube is *not* charged—if you look inside there you'll see that the outer coating of the picture tube is connected to the chassis and thus grounded.

Generally if you use only one hand while working in the monitor you're less likely to make a circuit of yourself (that's the technical way of saying "get a poke").

Calendar

November 27-29
Incomat '79, Kongrebzentrum Wien-Oberlaa, Vienna

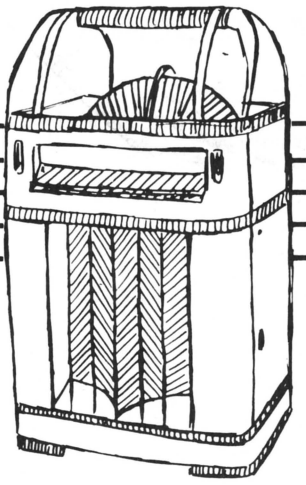
January 18-20
Music Operators of Minnesota, Minneapolis

January 25-26
Oregon Amusement & Music Operators Association, Jantzen Beach, Portland

March 20-22
Amusement Operators Expo., Fairmont Hotel, New Orleans

May 16-18
Music and Amusement Association, annual convention, Host Farm, Lancaster, Pennsylvania

By Pat Matthews
WQUE New Orleans



Traveling, jamming and jukeboxes...

We all need a rest periodically, and during my recent respite I managed to get in many of my favorite recreational activities—I did a little traveling, tuned into the radio, AND checked out some jukeboxes in the area I was staying in. It was particularly gratifying to see many of the songs which have graced the pages of PLAY METER in recent months.

It makes me feel good to know you're listening—or is it reading?

DREAM POLICE—Cheap Trick—Epic 9-50774

Now that this fabulous quartet finally has gotten the exposure it justly deserves by its successful live album, "Live at Budokan," there seems to be nothing but bright lights ahead. The foursome has a hard-driving winner with the initial release from the new lp. The title tune, done in a pulsing, pounding fashion, personifies the group's style. The ever-present organ, forceful percussion and wailing guitars are the backbone of this tribute to paranoia. Listen to the words—you'll see what I mean. Let's give it an 8 out of 10.

MY FORBIDDEN LOVER—Chic—Atlantic 3620

I don't know if the problem is with me, but I think disco music is losing its strangehold on the American listening public. With the tremendous surge of new wave (which is growing on me, by the way), disco seems lukewarm in comparison. However, there are a handful of artists who are keeping the pilot burning, and some of these folks have the potential to branch out into new directions when the "gravy train" finally loses all four wheels. One such group is Chic. Edwards and Rodgers are geniuses, as we have dutifully noted in previous issues, and once again, Chic's inimitable style is haunting. The guitar licks are so original that they should be copyrighted, and the angelic harmonies that emanate from the silver throats of the Chic ladies, well...it all speaks for itself. I have a feeling that we've got another solid smash on our hands with Chic. 9 out of 10.

DAMNED IF I DO—The Alan Parsons Project—Arista AS 0454

Remember "I Robot," the Alan Parsons Project's first album? I'd turn out the lights and lower the volume on my stereo as I'd listen to that hard to forget album of unearthly music. Well, that was the old days, back when the Alan Parsons Project was the last of the concept album artists. Its latest release from the new lp "Eve," from which this tune is culled, marks the group's graduation into the commercially successful category of "hauntingly beautiful." It's a real toe tapper and gives a lift. I'm probably damed if I do, but I'll give it a 7 out of 10.

STILL—Commodores—Motown M1474F

What'd I tell ya? "Sail On" is a smash. People can't believe that this was the group who gave them "Brick House"...Thanks to public demand, this beautiful love song has been released from the new album (and yes, it's still new). Lovers will be whispering the lyrics of this one to each other for many years to come. It's unequivocally terrific. Ten out of 10 or I shoot the moon.

DREAMING—Blondie—Chrysalis CHS 2379

The more I hear this group, the more I have visions of the sixties in my head—and especially visions of the British groups. The Searchers, The Seekers, and Cilla Black all come to mind...but I could go on and on. This is from their new album with the clever title of "Eat to the Beat." It's so downright likeable it makes me wonder why I didn't think of it first. Blondie conquered the world with "Parallel Lines" and the two singles it spawned, "Heart of Glass" and "One Way or Another." They apparently aren't satisfied with the world, they're after the universe now, and that baby should be locked up with the release of this latest effort. Nine out of 10—or better.

BABE—Styx—A&M 2188-S

Have you noticed how most of the song titles in this review are usually one or two words? Could it be a trend? At any rate they're all good ones and this certainly is no exception. Tommy Shaw's double octave tones outshine even the instrumentation in this lyrical love song. Sure, the guitars and the keyboards are still there but Styx has given them a sugar-coating this time around. Styx already has proven that it can rock with the best of them but this song shows that they're also versatile enough to successfully slow things down to a dreamy, romantic pace. This brilliantly produced record may gain the group a larger audience than they've previously enjoyed. A nine out of 10 easily.

THE CONRAD HILTON HOTEL • CHICAGO, ILLINOIS

FRIDAY, SATURDAY, SUNDAY - NOVEMBER 9-10-11

AMOA's International Trade Show for Coin-Operated Games, Music and Allied Products

Classified

SNOOKER POOL TABLES, 10' x 5' Brunswick 1974 model. A.C. LONG, Box 1025, Newport News, VA. Tel. 804/596-9651.

MECHANIC WANTED: Solid state, electro, pins, videos & phonos [bingos a plus but not required]. Salary commensurate with experience plus major medical insurance. Expanding company. Submit resume to APCO AMUSEMENT CO., INC., 7033 Lee Hwy., Chattanooga, TN 37421.

LOGIC BOARD SPECIALS: Mirco's Challenge or Slam $35. U.S. Marketing's Tele-Tennis $45. Meadow's Flim-Flam $55. All four $135. BILL GROSSMAN & ASSOCIATES, Box 5421, Incline Village, NV 89450.

VIDEO PINBALL CONVERSION KIT for your old video game. $179 includes logic board, reversing relay board, harness assemblys, color-field overlay, complete instructions. BILL GROSSMAN & ASSOCIATES, Box 5421, Incline Village, NV 89450.

FOR SALE: 1931 [first year production] "Variety" Pinball/Marble game, Best offer or will trade for older slot or jukebox. CURTIS MOORE, 2655 North 930 East. Provo, Utah 84601.

FOR SALE: Capt. Fantastic $600; 2-Space Missions $500; Old Chicago, Freedom, Aztec, 2-Stratoflights $400; Triple Action, Firecracker, Pin-Up $300. All excellent condition earning on location. FRIENDSHIP I AMUSEMENTS, P.O. Box 222, Brooklyn, NY 11214.

FOR SALE: Four United Shuffleallleys; 2-Carvelle; 1-Altair; 1-Corall; 1-Gamma. ALBERT HORSFIELD, 339 East Seventh Street, Mt. Carmel, PA 17851. Tel. 717/339-3921.

PINBALL TOURNAMENTS: If you have a location with a minimum of 15 pinballs, please write us. PINBALL ASSOCIATION OF AMERICA, INC., 30 W. Washington, Suite 1432, Chicago, IL 60602.

D.R.A. PRICE GUIDE offers complete up to date information on price values of used equipment. For free sample ½ booklet write—DISTRIBUTORS RESEARCH, 262 NW 29th St., Miami, FL 33127.

FOR THE BEST IN USED FLIPPERS, VIDEO GAMES and arcade equipment at the cheapest prices see our regular ad in the classified section of PLAY METER Magazine. NEW ORLEANS NOVELTY COMPANY, 1055 Dryades St., New Orleans, LA. Tel. 504/529-7321.

PINBALL TOURNAMENT KITS $25, Pinball Wizard News, $10 per year. NATIONAL PINBALL WIZARD ASSOCIATION, 200 U.S. 1, Linden, NJ.

SCHOOL FOR GAMES & MUSIC one to three week courses. Phonos, videos, electro-mech and logic flippers. By schematics! CAL'S COIN COLLEGE, P.O. Box 810, Nicoma Park, OK 73066. Tel 405/769-5343.

OLD OPERATORS SELL ME YOUR SLOT MACHINES and parts. Also early penny arcade machines. Thank You. AUTOMATIC NOVELTY CO. Tel. 312/849-4041. ROGER SIMALE.

WANTED: Backglass for Williams Lady Luck 2 player pin. FOR SALE: Misc. pins, uprights, phonos. T&T VENDING SERVICES, #102, 260 Raymar St., Vancouver, B.C. Canada V6A-3K8. Tel. 604/251-2712.

BALLY FIREBALL BACKGLASS, DECENT PAINT, nice appearance. $25 postpaid. D&S AMUSEMENTS, POB 5151, Charlottesville, VA 22905.

WANTED: Backglass for Gottlieb 2001, CENTRAL MISSOURI AMUSEMENT COMPANY, Box 829, Sedalia, MO. Tel. 816/826-5933.

$50.00 CASH PAID FOR COPY OF MANIX DIGITAL slot operators manual. Other pertinent information also considered. G&G AMUSEMENTS, 37 Meadow Lane, Clifton, NJ 07012. Tel. 201/546-3558.

THE BROKEN DOWN JUKEBOX CO. Sales, service, parts, supplies, music, games, billiards, vending. EZE 1725 Sheepshead Bay Rd Rear, Brooklyn, NY 11235. Tel. 891-4475.

FOR SALE: 2-brand new United Silver Falls. $1450 apiece or both for $2800. Tel. 314/635-0134.

FOR SALE: Atari Sprint 8. Call or write J. SCHWARTZ, 1400 Ocean Ave., Belmar, NJ 07719. Tel. 201/681-5115.

WANTED: Bally Fireball Gong Assembly #AS-385-6. Reply to PINBALL WAREHOUSE, 8751 Tampa Ave., Northridge, CA 91324. Tel. 213/885-5050.

WANTED: Hot Tip S.S. Power Board. FOR SALE: Zap 280 Price $695. PANACKIA DIST., 9490 Pickwick, Taylor, MI 48180. Tel. 313/292-8509.

WANTED: Schematics for Rover Leisure products cocktail table "Pong" game. JAMES & CO., 5705 N. Michigan, Gladstone, MO 64118.

FREE

Your classified ad will be listed here absolutely free of charge. Simply fill out your ad on a 3X5 card and mail it to Play Meter Update, P.O. Box 24170, New Orleans, La. 70184.

Please print your ad clearly and limit it to 30 words or less. Additional words may be purchased at the rate of .25 per word. Please enclose check or money order with over-run ads. Over-run ads received without payment of extra wordage will be edited to size, if possible, or discarded completely.

Classified display rates are available at the flat rate of $10.00 per column inch. This *FREE CLASSIFIED* offer is strictly for paid subscribers only.

LIMIT—one ad per subscriber please.

PLAY METER
P.O. Box 24170
New Orleans, La. 70184

2nd Class
U.S. Postage Paid
New Orleans, La.
70113

2265 280

CHRIS SLIMMER
BOX 284